

TRANSIT BUS WRAPS

Your Transit Marketing Solution Is Here!



Partial Bus Wrap As Low As \$4,500

We print, design and install in Santa Clara, CA

Unbeatable Value

Media Asset - Value Comparison

Advertising Medium	Cost per thousand (CPM)	Cost of equivalent DEC
Television	\$23.70	\$1,445,700
Magazine	\$21.46	\$1,309,060
Newspaper	\$19.70	\$1,201,700
Prime time Tv	\$18.15	\$1,107,150
Radio	\$7.75	\$472,750
Outdoor	\$3.56	\$217,160
Fleet graphics (average annualized)**	\$0.48	\$30,000

* Base on 61 million Prime DEC annually; average of top 40 media market from Media Buyers Guide.

** Base on cost of test trucks.



Best Print Graphics delivers a powerful combination of marketing know-how and design excellence that is exactly what Bay Area businesses and corporations need. Add in a commitment to the environment through their eco-friendly printing processes and the combination is unstoppable—and just what advertisers, marketers and anyone who buys printing is looking for.



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